

**OMNISEND SERVICES**

**HOW WE  
LEVERAGE  
OMNISEND  
FOR GROWTH**

[david@maythegrowthbewithyou.com](mailto:david@maythegrowthbewithyou.com)

# Customer Nurturing automation



**7E WELLNESS**  
**TEJAS SHAH COO**

"The growth team have been great to work with as we re-imagined our whole approach to email, from a sales perspective as well as Customer Nurturing.

The expertise from the team has delivered consistent incremental gains versus our previous approach, we are big fans"

The screenshot shows an email marketing automation sequence for MyoLift. The top navigation bar includes links for 'MyoLift Devices', 'Conductive Masks', and 'Conductive Gels'. The main header features the MyoLift logo and a hero image of a woman with the text 'Ready for Muscle Re-education? Enhance the health of your skin' and a 'Continue shopping' button. Below this is a section titled 'MYOLIFT™ MICROCURRENT FACIALS Diminished Fine Lines and Wrinkles' with the subtext 'Let's help you enhance the health of your skin'. This section contains four circular icons with corresponding text: 1. A checkmark icon with text 'MyoLift™ devices use FDA cleared technology for facial recognition.' 2. A wavy line icon with text 'Simpler movements that help you bring at-home microcurrent facials more easily into your daily routine.' 3. A starburst icon with text 'MyoLift™ QT Plus stimulates the skin cells and facial muscles for faster results.' 4. A wavy line icon with text 'Precision in delivery helps the microcurrent reach different depths of penetration.' Below this is a section titled 'Even More Results!' with two columns of bullet points: 'Improve Circulation', 'Clear + Reduce Acne', 'Lift Jowls + Eyebrows', 'Sun Damage Treatment', 'Skin Pigmentation Improvement', 'Product Penetration', 'Increase Natural Collagen', 'Smoother, Firmer Skin', and 'Improve Elasticity'. A 'Browse our Store' button is located below. The email body text starts with 'Hi there,' and provides information about microcurrent machines, accessories, and a 10% discount code 'COMEBACK10'. It also includes a 'Shop our Collection' button and a footer with contact information, social media icons, and a 'Powered by SendPulse' note.

# Automations driven by Customer Data



YOUR CELEBRITY  
MAGAZINES  
JOPNNY BANCROFT  
CEO

"They revolutionised our CRM system to creating an automated selling machine. They also provided assistance with migrating from Campaign Monitor to Omnisend"

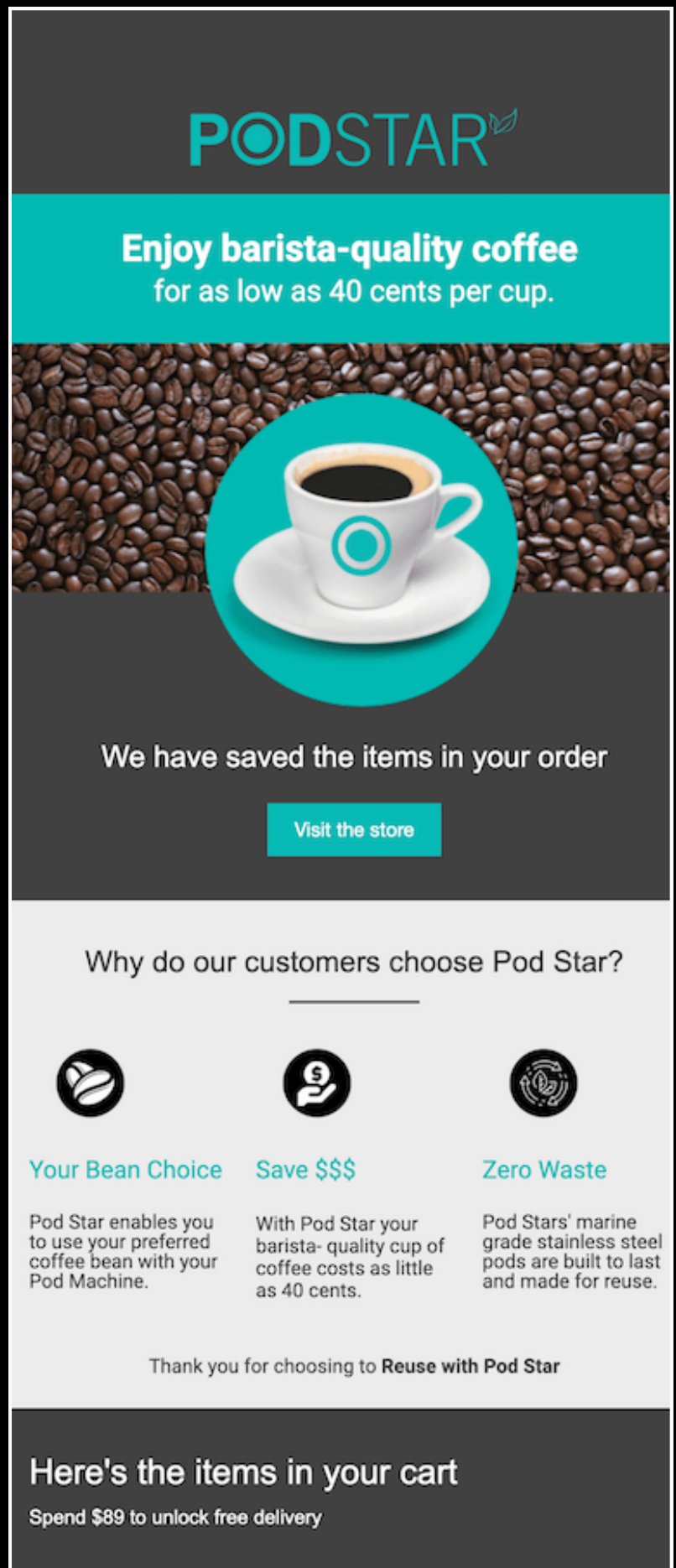
The screenshot shows an email marketing automation sequence. At the top, it says 'Your Celebrity Magazines'. Below that, a black bar contains the text 'Just arrived in stock'. The main content area has a red background and features the cover of the November 2022 issue of Rolling Stone magazine, which features Harry Styles. Text above the cover reads 'Rolling Stone, November 2022 Edition featuring Harry Styles'. Below the cover is a button that says 'View Harry Styles in Rolling Stone Magazine'. The next section is titled 'The Harry Styles Collection' and includes the text 'Over 80 Magazines in the Harry Styles Collection'. Below this are three magazine covers: 'Rolling Stone' featuring Harry Styles, 'Better Homes & Gardens' featuring Harry Styles, and another 'Rolling Stone' issue featuring Harry Styles. At the bottom of this section is a red button that says 'Browse the Harry Styles Collection'. The footer contains social media icons for Facebook, Instagram, and Twitter, followed by the text '© Your Celebrity Magazines', the address 'St. Augustine's Arts & Events Centre, Stanford Ave., Brighton, United Kingdom, BN1 6EA', an email address 'This email was sent to david@maythegrowthbewithyou.com because you've subscribed on our site or made a purchase.', and a link 'Edit preferences | Unsubscribe'.

# Automations driven by Customer Data

# PODSTAR<sup>®</sup>

**PODSTAR**  
**JEN ANDERSON CEO**

"David from May the growth be with you has been incredibly helpful with all aspects of getting our two ecommerce businesses up and running with email campaigns. He's incredibly knowledgeable, helpful and professional. Can not recommend David highly enough"



The advertisement is a vertical stack of sections. At the top is the Podstar logo in teal. Below it is a teal banner with white text: "Enjoy barista-quality coffee for as low as 40 cents per cup." This is followed by a background of coffee beans with a central teal circle containing a white coffee cup on a saucer. Below the cup, the text reads "We have saved the items in your order" and a teal button with white text says "Visit the store". The next section is white with the heading "Why do our customers choose Pod Star?" and three columns of benefits, each with an icon: a coffee bean, a dollar sign with a hand, and a circular arrow. The bottom section is dark grey with white text: "Here's the items in your cart" and "Spend \$89 to unlock free delivery".

**PODSTAR<sup>®</sup>**

**Enjoy barista-quality coffee**  
for as low as 40 cents per cup.

We have saved the items in your order

[Visit the store](#)

Why do our customers choose Pod Star?

- Your Bean Choice**  
Pod Star enables you to use your preferred coffee bean with your Pod Machine.
- Save \$\$\$**  
With Pod Star your barista-quality cup of coffee costs as little as 40 cents.
- Zero Waste**  
Pod Stars' marine grade stainless steel pods are built to last and made for reuse.

Thank you for choosing to Reuse with Pod Star

**Here's the items in your cart**  
Spend \$89 to unlock free delivery

# Consistent design built for response

**PODSTAR**

Enjoy barista-quality coffee  
for as low as 40 cents per cup.



**Welcome to Pod Star**

[Visit the store](#)

We created **Pod Star** in response our love for our environment. Our products are designed to last a lifetime, and be passed on to future generations to reduce waste and plastic.

Pod Star capsules are designed to work in a variety of pod coffee machines including, **Nespresso, Caffitaly, Nespresso Vertuo, Espressoitalia, Lavazza, Aldi K-Fee** and **Verismo**.

Thank you for choosing to **Reuse with Pod Star**

[Check which Pod Star Capsules fit your machine](#)

Your Welcome gift - 10% off your first order

BONUS **5%** DISCOUNT



35% OFF ends in....

00 00 00 00  
DAYS HOURS MINUTES SECONDS

[Browse the Black Friday Sale](#)

**35% OFF** Storewide


Use our Black Friday Code at checkout

**POD35**



Thank you for choosing  
to **Reuse with Pod Star**

# email automations



## Earth's finest offerings for People and the Planet.

[Browse the Fufluns' Store](#)

### We saved the items in your cart

Spend \$74 to unlock **Free Delivery**

Hi There,

Thanks for visiting FuFluns.

Here at FuFluns our focus is on developing herbal and mushroom supplements that sit in harmony with your rhythm.

All our products are produced through a blend of ancient wisdom and modern innovation, though ultimately they are perfected in nature, not a laboratory.


The foundation of our products lies with **regenerative farming** that delivers cleaner, more nutrient rich herbs and mushrooms whilst leaving a positive impact on the environment; and **spagetic extraction** which captures the oil, water and often forgotten minerals in their natural ratios, unadulterated as Mother Nature intended.

We wish you well on your journey.

Perry  
Founder @ [FuFluns](#)

### What we believe

True wellness begins with a deep understanding of the intricate dance between nature and human flourishing.



## Welcome to FuFluns' Foods

Earth's finest offerings  
for People and the Planet.

[Visit the store](#)

Your 20% Welcome discount code is below.

### Welcome to Fufluns' Foods

Hi There,

FuFluns is a herbal and mushroom supplement company whose differentiation goes beyond the label.





Just as some grapes are made into jelly, others make it to a fine bottle of Bordeaux wine – the difference is the supply chain.

We use pre-industrial, optimal and socially conscious practices to offer the finest supplements for people and the planet.

Thanks for your interest in Fufluns.

Perry  
[Get to know our founder](#)

### Why do our customers choose Fufluns' Foods?

 <h4>Products</h4> <p>Highly effective and truly all natural products with side benefits. Mindfully formulated with a superior delivery method provide greater bioavailability.</p>	 <h4>Extraction</h4> <p>Ancient practices and modern technology capture the oil, water and often forgotten minerals in their natural ratios. <a href="#">Learn More</a></p>
 <h4>Farming</h4> <p>Better practices means cleaner, more nutrient rich herbs and mushrooms and a positive environmental impact. <a href="#">Learn More</a></p>	 <h4>Impact</h4> <p>A supply chain of family-owned businesses who truly care about healing and the environment. <b>1% for the Planet certified</b></p>

### Your 20% Welcome Discount

Use the code below at checkout for 20% off

XXXX-XXXX-XXXX

[Redeem your 20% discount](#)

Expires on Nov 18, 2023

### Our All Natural Products

<a href="#">Functional Capsules</a>	<a href="#">Mushroom &amp; Botanical Tinctures</a>
-------------------------------------	--

[Facebook](#) [Instagram](#)

# Sale Campaign



## CHARGEMASTER FRANO COVIC CEO

"Our objective was clear, we challenged the team to improve our email performance by at least 50%

Over the course of 3 months our results improved by over 70%, with now close to 30% of all our sales attributed to email activity"

If you cannot see images, please [click here](#)



### EVLINK WALLBOX (TYPE 2 - KEY)

Only 2 left

Price Reduced by \$250

Was \$1,550 buy today at **\$1,300** excl GST



[View the EVlink WALLBOX](#)

#### EVlink WallBox Specification

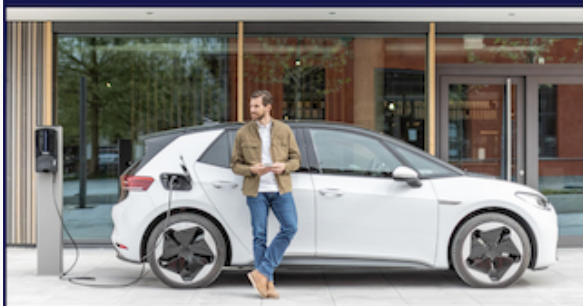
<b>ROBUST DESIGN</b>	<ul style="list-style-type: none"><li>• Heavy duty socket outlet with silver plated contacts avoiding overheating.</li><li>• Highly robust to mechanical impact: IK10</li><li>• Suitable for outdoor use: IP54 (dust + splashing water).</li></ul>
<b>EASY TO USE &amp; INSTALL</b>	<ul style="list-style-type: none"><li>• Plug and charge" with one-touch stop/restart.</li><li>• Key lock for charging access</li><li>• Wall-mounted or floor-standing (with optional pedestal accessory).</li></ul>
<b>ENERGY MANAGEMENT</b>	<ul style="list-style-type: none"><li>• Delayed charging locally controlled by a wired contact to postpone charging to off-peak hours.</li><li>• Temporary current limitation to a set value, controlled by a wired contact, to reduce the overall facility consumption and reduce the risk of power outage.</li></ul>

Only 2 in stock - A \$250 saving awaits you.

[View the EVlink WALLBOX](#)

# Newsletters and sale campaigns

## CHARGEMASTER™



### Webasto Pure and Next launch offer.

Hi There,

We've missed you! It's been a while since our last update, but we're back with some exciting news and a fantastic offer just for you.

We're thrilled to announce the launch of our new range of EV Chargers from Webasto, now available on our revamped website. As a valued newsletter subscriber, we want to show our appreciation for your continued support and loyalty.

Stay charged, stay eco-friendly!

The Chargemaster Team

[Visit the new Chargemaster site](#)



#### Webasto Pure

Plug and Play Charging Station

\$1,400 ~~\$1,550~~

[View Full Spec](#)



#### Webasto Next

Smart Charging Capability

\$1,725 ~~\$1,875~~

[View Full Spec](#)

Prices Excl GST

### Webasto EV Chargers Specification

#### Our Key Features



##### Industry Leading 5 Year Warranty

Our charging stations come standard with a 5-year warranty, allowing you to experience peace of mind.



##### Remote Access and Control

Via web-based portal or app you can easily manage and control your charging station remotely.  
\*only available on smart chargers.



### Chargemaster Cyber Monday Sale Ends In.....

00 00 00 00  
DAYS HOURS MINUTES SECONDS

[Browse the Cyber Monday Sale](#)

### Our Biggest Sale Event of the Year

Hi There,

We hope you had a fantastic Black Friday.

Your response has been incredible, and we're thrilled to let you know that the savings continue into **Cyber Monday**.

Get ready for round 2 of electrifying deals!

**15% off all charging stations and product store wide!**

Act fast! These Cyber Monday deals are available only until mid night tonight, use code **CM23** at checkout to claim 15% off.

Don't miss your chance to save big on upgrading your EV charging experience.

The Chargemaster Team

[Browse our Cyber Monday Sale](#)

### 15% OFF Storewide

Use Code **CM23** at Checkout for **15% OFF**

#### Our Top Selling Home Chargers



#### Webasto Pure

\$1,317.50 ~~\$1,460~~

[View in Store](#)



#### Wallbox Pulsar Plus Max

\$1,695.75 ~~\$1,896~~

[View in Store](#)

### Free Site Assessment

with all Home Charger Purchases (valued at \$95)



# 64% Performance Improvement



**INK DEFENSE  
TATTOO  
ELAINE PANDOLFI  
CEO**

"David and team have been nothing short of amazing! While we engaged for email campaign support, we received guidance and support in our marketing strategies that is helping for our long-term goals and growth. David and May the growth be with you team are trusted partners with marketing knowledge and insights we are proud to partner with"

**Ink Defense**

UNCLASH  
OF BOTTOM  
THE YELLOW EYES ARE  
THE KEY

Tattoo by Ink Defense Pro-Team Artist Ollie Nash

Visit the Ink Defense Tattoo store

## Welcome.

Hi There,

Thank you for your interest in Ink Defense.

**Ink Defense** formulas provide products that are all-natural, easy to apply, and absorbs completely into the skin for complete tattoo care.

We are a woman-owned small business based in Oregon where our all-natural, vegan, and cruelty-free products originated.

As a thank you for stopping by, we'd like to offer you **10% off your purchase today.**

Elaine 😊

Founder @ [Ink Defense Tattoo](#)

---

**Your welcome discount - 10% off**

XXXX-XXXX-XXXX

Redeem your 10% discount

Expires on Sep 13, 2023

---

**Take a quick browse.**

We exist to **protect** and **preserve** your ink.

Bundles (Best Value)	Tattoo Cream (Best Seller)
Foaming Skin Cleanser	SPF 30+ Sunscreen Stick

© Ink Defense Tattoo  
1056 Green Acres , Eugene, United States, 97408

This email was sent to because you've subscribed on our site or made a purchase.

[Edit preferences](#) | [Unsubscribe](#)

[f](#) [@](#) [d](#)

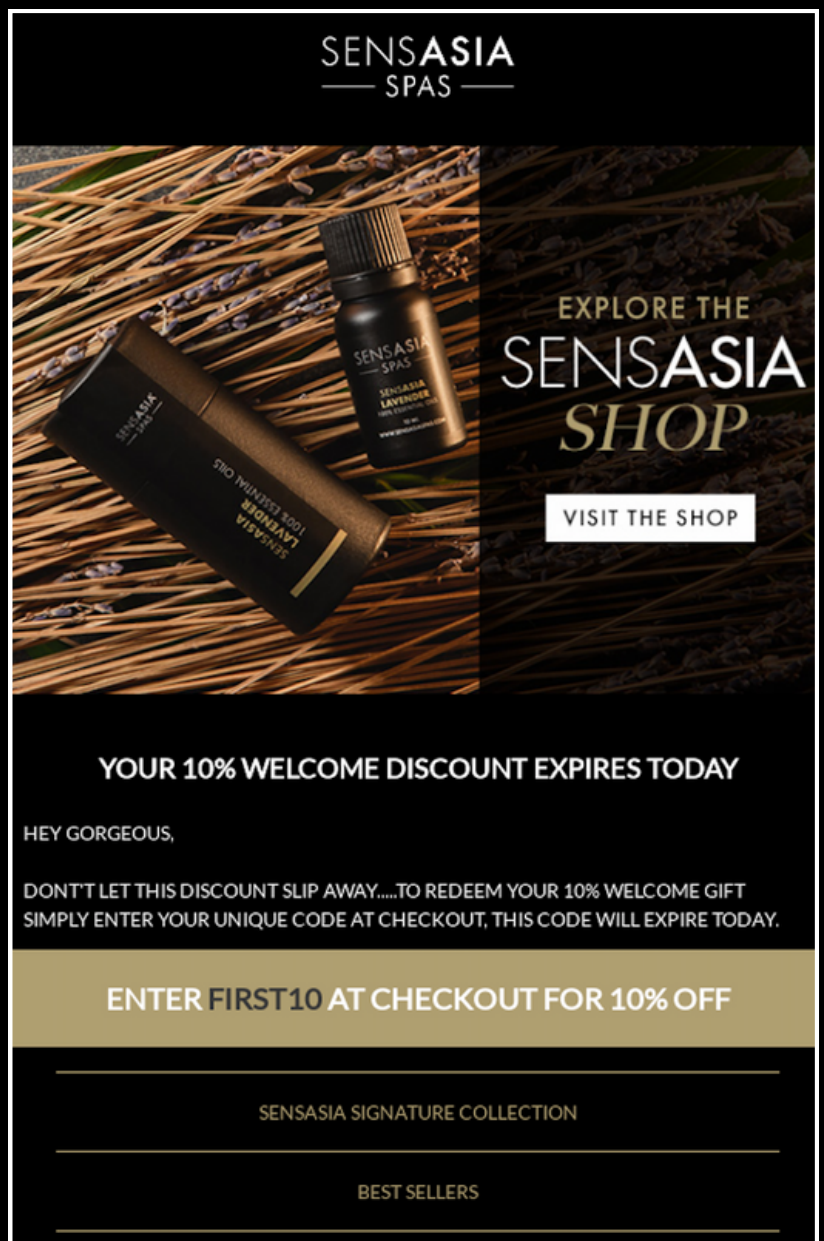
# Shopify Store Sales

## SENSASIA — SPAS —

### SALINA HANDA FOUNDER & CEO

"These guys just know how to extract every last ounce of value from Omnisend, whilst totally respecting the customer relationship.

We were working with a tight budget, but this did not phase the team, they delivered all we asked for on budget and on time and the activity continues to deliver exceptional returns in terms of revenue "



SENSASIA  
— SPAS —

EXPLORE THE  
**SENSASIA**  
*SHOP*

VISIT THE SHOP

**YOUR 10% WELCOME DISCOUNT EXPIRES TODAY**

HEY GORGEOUS,

DON'T LET THIS DISCOUNT SLIP AWAY.....TO REDEEM YOUR 10% WELCOME GIFT SIMPLY ENTER YOUR UNIQUE CODE AT CHECKOUT, THIS CODE WILL EXPIRE TODAY.

**ENTER FIRST10 AT CHECKOUT FOR 10% OFF**

SENSASIA SIGNATURE COLLECTION

BEST SELLERS

# Educational Automation Series



**7e MyoLift™**

YOU ARE INVITED TO OUR  
**MYOLIFT 600**  
INTRODUCTORY WEBINAR

[WATCH THE WEBINAR](#)

Hi there,

We'd like to invite you to watch our MyoLift 600 Webinar which covers all you need to know to be ready for your first treatment.

Jenny Smith, from 7E Wellness hosts the training session which steps you through how to use your MyoLift 600, and ensure that your clients derive the maximum benefit from their MyoLift 600 Treatments.

The Webinar is Free to all our Professional Customers and is available on demand, so you can watch it anytime.

**Log in to your Professional Account to watch the Webinar**

If you have any questions, we're here to help. Simply [contact us to connect directly](#) with one of our experts.

Talk Soon,  
Your Friends at **7EWellness**

[Watch the Webinar](#)

7E wellness  
5058 Dryden Pl, STE 201, Carlsbad, CA 92008, United States  
info@7ewellness.com  
http://www.7ewellness.com



**7e MyoLift™**

INTRODUCING  
**MYOLIFT**  
PROFESSIONAL  
MEMBERSHIP

[MEMBERSHIP DETAILS](#)

Hi there,

**Professional Membership**

The **MyoLift Professional Annual Membership** is exclusive to our Professional users including estheticians, spa owners, massage therapists and beauty school educators.

The Membership is focussed on helping our Professional users deliver the very best MyoLift service, whilst maximising their revenue and profit.

[Professional Membership Details](#)

What does Professional Membership include?

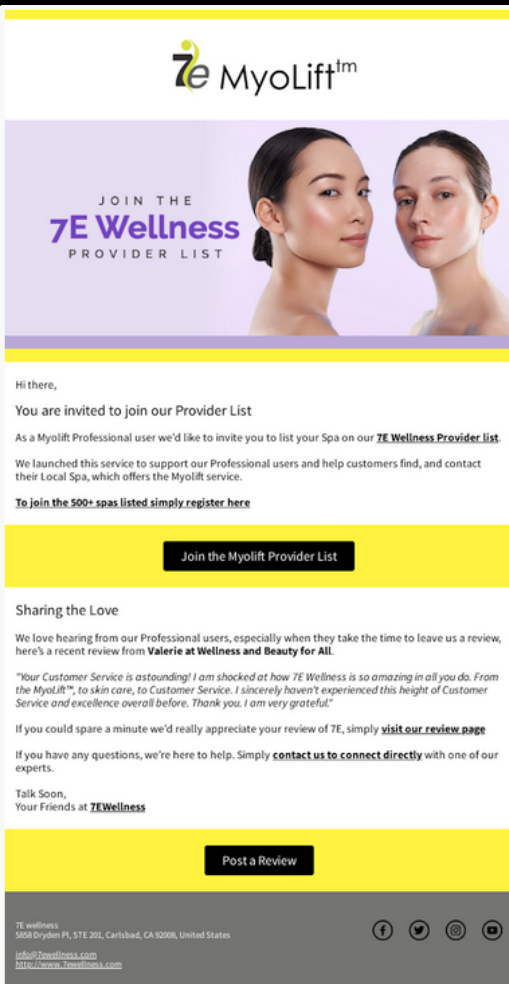
- Exclusive wholesale pricing on all MyoLift products, with up to 30% of our retail prices.
- 2 Microcurrent certification refresher courses.
- 2 Microcurrent replacement probes, valued at \$56.

Professional Account holders can [log in for full details](#).

If you have any questions, we're here to help. Simply [contact us to connect directly](#) with one of our experts.

Talk Soon,  
Your Friends at **7EWellness**

7E wellness  
5058 Dryden Pl, STE 201, Carlsbad, CA 92008, United States  
info@7ewellness.com



**7e MyoLift™**

JOIN THE  
**7E Wellness**  
PROVIDER LIST

Hi there,

You are invited to join our Provider List

As a MyoLift Professional user we'd like to invite you to list your Spa on our **7E Wellness Provider List**.

We launched this service to support our Professional users and help customers find, and contact their Local Spa, which offers the MyoLift service.

**To join the 500+ spas listed simply register here**

[Join the MyoLift Provider List](#)

Sharing the Love

We love hearing from our Professional users, especially when they take the time to leave us a review, here's a recent review from **Valerie at Wellness and Beauty for All**.

*"Our Customer Service is astounding! I am shocked at how 7E Wellness is so amazing in all you do. From the MyoLift™, to skin care, to Customer Service. I sincerely haven't experienced this height of Customer Service and excellence overall before. Thank you. I am very grateful."*

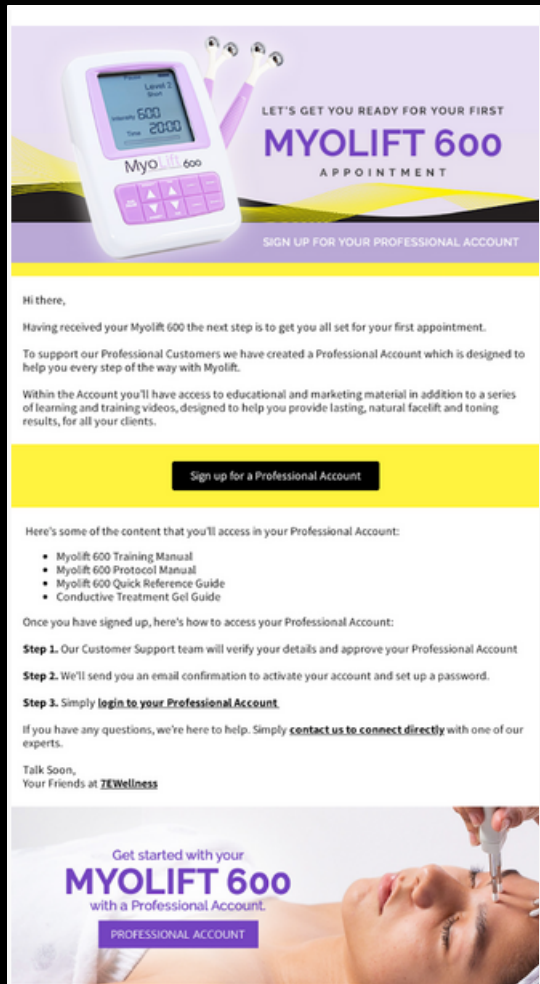
If you could spare a minute we'd really appreciate your review of 7E, simply [visit our review page](#)

If you have any questions, we're here to help. Simply [contact us to connect directly](#) with one of our experts.

Talk Soon,  
Your Friends at **7EWellness**

[Post a Review](#)

7E wellness  
5058 Dryden Pl, STE 201, Carlsbad, CA 92008, United States  
info@7ewellness.com  
http://www.7ewellness.com



LET'S GET YOU READY FOR YOUR FIRST  
**MYOLIFT 600**  
APPOINTMENT

[SIGN UP FOR YOUR PROFESSIONAL ACCOUNT](#)

Hi there,

Having received your MyoLift 600 the next step is to get you all set for your first appointment.

To support our Professional Customers we have created a Professional Account which is designed to help you every step of the way with MyoLift.

Within the Account you'll have access to educational and marketing material in addition to a series of learning and training videos, designed to help you provide lasting, natural facelift and toning results, for all your clients.

[Sign up for a Professional Account](#)

Here's some of the content that you'll access in your Professional Account:

- MyoLift 600 Training Manual
- MyoLift 600 Protocol Manual
- MyoLift 600 Quick Reference Guide
- Conductive Treatment Gel Guide

Once you have signed up, here's how to access your Professional Account:

**Step 1.** Our Customer Support team will verify your details and approve your Professional Account

**Step 2.** We'll send you an email confirmation to activate your account and set up a password.

**Step 3.** Simply [login to your Professional Account](#)

If you have any questions, we're here to help. Simply [contact us to connect directly](#) with one of our experts.

Talk Soon,  
Your Friends at **7EWellness**

Get started with your  
**MYOLIFT 600**  
with a Professional Account.

[PROFESSIONAL ACCOUNT](#)

7E wellness  
5058 Dryden Pl, STE 201, Carlsbad, CA 92008, United States  
info@7ewellness.com

## Some recent results

# Chargemasters Welcome Message

SUBJECT LINE	SENT	OPEN RATE	CLICK RATE	UNSUBSCRIBE R...	BOUNCE RATE	SPAM RATE	REVENUE
Welcome to Ch...	428	81.5% (349)	32.2% (138)	1.4% (6)	9 (2.1%)	0% (0)	\$46,720.26 (78)

# Fufluns Foods Welcome Message

2 weeks since launch

SUBJECT LINE	SENT	OPEN RATE	CLICK RATE	UNSUBSCRIBE R...	BOUNCE RATE	SPAM RATE	REVENUE
Welcome to Fufl.	27	51.8% (14)	25.9% (7)	0% (0)	1 (3.7%)	0% (0)	\$235.31 (3)

# Your Celebrity Magazines Welcome Message

SUBJECT LINE	SENT	OPEN RATE	CLICK RATE	UNSUBSCRIBE R...	BOUNCE RATE	SPAM RATE	REVENUE
Welcome to Yo...	7,590	70.2% (5,330)	16.1% (1,227)	0.72% (55)	141 (1.8%)	0.03% (3)	£51,986.35 (1,553)



LET'S GET OMNISEND FIRING  
ON ALL CYLINDERS FOR  
YOU

omniseend

May the   
growth  
be with you

[HTTPS://WWW.MAYTHEGROWTHBEWITHYOU.COM](https://www.maythegrowthbewithyou.com)